

## **Gujarat Commerce College, Ellisbridge Ahmedabad**

### **Report on Analysis of Alumni feedback**

**Year 2021-22**

The Institute collects feedback from alumni regarding general as well as curriculum and syllabus every year. They are advised to give fearless and open responses. This is done to find out the shortcomings in the curriculum and improvise it as per the present needs, and also to know if views of students regarding college, its staff and other things. The suggestions are compiled and consolidated at the college level. Based on the feedback collected the suggestions are discussed and forwarded to IQAC and later IQAC forwards the suggestions to the University to improvise the syllabus if they can. Ours being an affiliated college, we can only make suggestions to the university; the ultimate decision lies with the university. IQAC tries to bring changes as per the general suggestions.

#### **Method of feedback collection and analysis:**

Feedback were collected through google forms, Responses were downloaded.

Total was done and averages were calculated for questions where rating was to be done. Rounding off of the figures was done for convenience of calculation and interpretation. Interpretations were made according to the final average scores and thereby suggestions were made.

The detailed analysis and its interpretations and suggestions made thereof are as follows:



**Section -1 General**

1. Do you feel proud to be associated with GCC as an Alumni?

98% students felt proud to be a part of Gujarat commerce college.

2. How do you rate development activities organized by the College for your overall development?

Majority students feel that the development activities organized by the College for their overall development is very good.



3. Are you willing to contribute to the development of the college?

總編輯  
主編



101

Majority students are willing to contribute to the development of the college

4. Rate the adequacy of following as they were During your tenure as a student at GCC: -

**Figure 1**

100  
 100  
 100  
 100  
 100  
 100



The details of the score are as follows.

| Sr. no | Facility         | Score | Score     |
|--------|------------------|-------|-----------|
| 1      | Teaching         | 5     | Very Good |
| 2      | Library          | 4     | Good      |
| 3      | Computer & Wi-Fi | 4     | Good      |
| 4      | Infrastructure   | 4     | Good      |

The and highest rated is the "Teaching". There is more scope for development in the computer and wi-fi facility. Infrastructure and library rated fairly good.

5. Have you obtained sufficient knowledge (both in theory and practice) at GCC?



The mixed responses indicate that theory is imparted good but when it comes to practical knowledge, there is still scope for its development.



6. Rate the following academic initiatives taken by the college to improve technical know-how of the students

The details of the score are as follows,

| Sr. no | Academic initiatives                     | Score | Score     |
|--------|------------------------------------------|-------|-----------|
| 1      | Industrial Visit                         | 4     | Good      |
| 2      | Seminars & Workshops                     | 4     | Good      |
| 3      | Coaching for different competitive exams | 4     | Good      |
| 4      | Other Developmental Activities           | 5     | Very Good |

Other Developmental Activities rated the highest among all others. However, there seems scope for development in industrial visits,

7. Has the placement Cell provided ample placement opportunities?

81  
0  
72.58

Although majority agree that placement Cell provided ample placement opportunities; however, the combination of other two responses (No and May be) show that students should be well included in placement activities.

8. Have you availed Career counselling and guidance for higher studies from Placement Cell?

81  
0  
72.58



Majority students failed or lost the opportunity to avail Career counselling and guidance for higher studies from Placement Cell.

9. Have you participated in any Alumni meet as of now?

Only 50% (approx.) participate in Alumni Meet. Alumni committee should try to include more students in alumni meet.

10. Have you ever been appreciated by your \*Company. If yes, please share details

- Yes. Promoted to Principal correspondent at the age of 27.  
Archana Mohan  
Bookosmia
- Co-Founder and head of content  
Yes, giving a good growth to client brand on social media  
Radhika Mantri  
Elixir Web Solutions
- Social Media Marketing Executive  
Constant target achiever  
Karan Patel  
Fairstone financial
- Lending specialist  
Employee of the month - December 2019  
Darshan Thakkar  
Paperehase Accountancy India Pvt Ltd  
Accounts Executive





11. Have you made any significant achievement as: \*A student of GCC. If yes, please share details

- Jayveersinh Vaghela cleared NET with JRF and is pursuing his PhD.
- Ridham Prajapati cleared SLET and teaching accountancy as visiting faculty.
- Rank in class, awarded as general secretary  
CHIRAG RIBADIYA
- Youth of Ahmedabad and I am the Trustee Of Alumni Association and Treasurer.  
Anand Mali
- Yes I have participated in Skit and mime from college and represented college at state level in Acting.  
Apart from this I am associated with NCC and NSS and done all the activities included in that with full enthusiasm.  
Deepak Rao
- Was college gold medallist for B.Com in 2001  
Won 1<sup>st</sup> prize in Extempore event held by Youth Festival, South zone  
Won 1<sup>st</sup> prize in Extempore and Debate at Youth festival, Ellisbridge zone  
Won 1<sup>st</sup> prize in debate competition held by Gujarat arts and science college  
Under the guidance of Usha mam organized cricket tournament for girls for two years  
Was Cultural secretary of college in 2002-03 and Ladies Representative in 2003-04  
Archana Mohan
- Yes, won the first prize in dance and interviewed for Gujarati News Channel  
Radhika Mantri
- University ranker  
2 times NET Qualified and GSET Also  
Dilipkumar Suthar
- I was GGS in 2000-2001 &  
G.S in 2001-2002  
JASMINKUMAR N DARJI
- CGS in S.Y. B.Com and GS in T.Y. B.Com  
Rohan Saha
- Ranker in college  
Saif Khan
- Yes, I was working as a College Student as well as "Class Representative" of the College, "General Secretary of Culture" and "Leader of NSS Unit" and currently as "Trustee" of Gujarat Commerce College Alumni Association.  
Dharmik Bharatbhai Shah
- I was CR during my college time  
Jignesh Hadmatbhai bhat
- Yes, won in youth festival of Gujarat University  
Harvendra singh Bhadauriya





- Best NSS leader 2014, 2015  
SHUBHAM A VYAS
- I have cleared Two exams in 2019 which are UGC net and GSET.  
Vaghela Jayvirsinh Kirtisinh
- Delhi RDC prade-2016  
Jogi Rajesh JAYSINGH
- Yes, Gold Medalist in 2011, GS of the collage  
Jigneshkumar Jyani
- Yes, I have received first rank in Gujarat University Youth Festival-Collage  
Shrishi Das
- Got medal for Ranking first in class  
Shah Priyal kailashbhai

12. Have you made any significant achievement as \*\*An Employee of your organization. If yes, please share details

|                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|-------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Anand Mali              | Yes! Can't share being compliance issue                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| Deepak Rao              | 3-month consecutive star performer for Flourish pure foods.<br>Won "Highly commended short story award" at the prestigious Commonwealth Short story contest in 2009.<br>Have written the acclaimed "Yaksha", India's first children's book on Yakshagana which was appreciated in media like Indian Express, The Hindu etc. Also conceptualized "Howzzat - India's first sports journal for kids which was featured in Deccan Herald newspaper. My views on unity between India and Pakistan through cricket went viral and across the world and was covered extensively by media like Times of India, Indian Express, Better India, The Tribune Pakistan and The Nation, Pakistan. |
| Archana Mohan           | Yes, giving a good growth to client brand on social media                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| Radhika Mantri          | I got one promotion in present company.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| Rinu Makwana            | Yes, I do inspiring work in my social organization, spreading awareness on topics like education in certain backward and other areas. I also visit other social organizations. In addition to financial gain, I also demonstrate and use awareness skills through social media to the best of my ability.                                                                                                                                                                                                                                                                                                                                                                           |
| Dharmik Bharatbhai Shah | Yes, I do inspiring work in my social organization, spreading awareness on topics like education in certain backward and other areas. I also visit other social organizations. In addition to financial gain, I also demonstrate and use awareness skills through social media to the best of my ability.                                                                                                                                                                                                                                                                                                                                                                           |
| Dharmik Bharatbhai Shah | Best employee of the month                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| Karan Patel             | Yes, was being promoted to accounts executive from accounts assistant in just 6 months because of my performance in my past organization.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| Darshan Thakkar         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |



### Section -2 Curriculum Feedback

| Excellent | Very good | Good | Average | Poor |
|-----------|-----------|------|---------|------|
| 5         | 4         | 3    | 2       | 1    |

| Sr. No | Particulars                                                                                  | Score | Score     | Interpretations                                                                                                                                              |
|--------|----------------------------------------------------------------------------------------------|-------|-----------|--------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1      | Rate the content of the course you studied                                                   | 4     | Very Good | Alumni have rated all particulars regarding curriculum as very good, which is far from reality. Hence, feedback of other stakeholders need to be considered. |
| 2      | syllabus of the courses in relation to the competencies expected out of the course           | 4     | Very Good |                                                                                                                                                              |
| 3      | allocation of the credits to the course                                                      | 4     | Very Good |                                                                                                                                                              |
| 4      | Time allotted to complete the syllabus                                                       | 4     | Very Good |                                                                                                                                                              |
| 5      | offering of the electives in terms of their relevance to the specialization streams          | 4     | Very Good |                                                                                                                                                              |
| 6      | electives offered in relation to the Technological advancements                              | 4     | Very Good |                                                                                                                                                              |
| 7      | competencies expected out of the course                                                      | 4     | Very Good |                                                                                                                                                              |
| 8      | course in relation to the real life applications                                             | 4     | Very Good |                                                                                                                                                              |
| 9      | This course help you earn money                                                              | 4     | Very Good |                                                                                                                                                              |
| 10     | This course helps in making you a good human being                                           | 4     | Very Good |                                                                                                                                                              |
| 11     | This course provided you appropriate knowledge and skills need for your present Job/Business | 4     | Very Good |                                                                                                                                                              |

### Other suggestions from Alumni:

- More practical things should be introduced
- Practice and teach some research subject for those who are interested in research Field
- Attendance of all students is made compulsory. And the professor does not go for lectures, he should be regularized.
- Appoint visiting professors who can teach students properly.
- Paying enough attention to many small things regarding the infrastructure of the college.
- More Life Skills curriculum can be introduced
- Improve on the college Management
- To give practical or creative live assignments instead of writing
- More industry workshops with industry visits needed



- The course should be prepared by seeing the current requirements and as followed by other big private universities. Also should include foreign languages in the syllabus to increase the career opportunities and skills
- Proper staff must
- For the development of all types of students, it is better for the college to issue its own syllabus.
- Please focus on skills development
- Make it updated as per current Era
- More practical knowledge is needed
- Arrange more and more workshop which can be helpful for student to update their knowledge like command on communication, spoken English, public speaking etc
- Practical Based learning
- Your basic rights and social responsibilities towards society should be in the syllabus.
- Help students clearing their doubts and give the computer training especially for Microsoft Excel
- Practical knowledge of current industry should be imparted to students
- Try to give more practical knowledge apart from the books which can help any student in their lives.

#### Final Suggestions:

- Inclusion of practical skills and sessions in syllabus are recommended.
- Apart from the courses offered institute needs to offer courses that help students earn good eg. Earn while you learn
- Other vocational courses should be emphasized
- English club and English department should conduct more such activities that improve spoken English and public speaking
- Basic computer based learning can be imparted to students after college hours
- Life Skills curriculum can be introduced
- More industrial visits can be done
- Teachers are suggested to be particular and regular in taking lectures.
- Visiting faculties should be qualified and efficient in teaching.



F00,

*[Signature]*

Principal  
Gujarat Commerce College  
Ahmedabad

Copy forwarded to IQAC



**Gujarat Commerce College,  
Ellisbridge Ahmedabad**  
**Action Taken Report (ATR) of Alumni Feedback Regarding Curriculum**  
**Course: B. Com**  
**Year: 2021-22**

| Stake holder | Suggestions                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | Action Taken                                                                                                                                                                                                                                                                       |
|--------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Alumni       | <p><b>Final Suggestions:</b></p> <ul style="list-style-type: none"> <li>➤ Inclusion of practical skills and sessions in syllabus are recommended.</li> <li>➤ Apart from the courses offered institute needs to offer courses that help students earn good eg. Earn while you learn</li> <li>➤ Other vocational courses should be emphasized</li> <li>➤ English club and English department should conduct more such activities that improve spoken English and public speaking</li> <li>➤ Basic computer based learning can be imparted to students after college hours</li> <li>➤ Life Skills curriculum can be introduced</li> <li>➤ More industrial visits can be done</li> <li>➤ Teachers are suggested to be particular and regular in taking lectures.</li> <li>➤ Visiting faculties should be qualified and efficient in teaching.</li> </ul> | <p>Suggestion were forwarded to IQAC. IQAC then suggested the necessary changes that can be made to the faculties. An attempt is made to send the curriculum suggestions by IQAC to the members of BOS to further make suggestions at university level for change in syllabus.</p> |

F08, Sh

Principal

Gujarat Commerce College  
Ahmedabad



**Gujarat Commerce College, Ellisbridge Ahmedabad**

**Report of Analysis of faculty feedback on curriculum**

**Year 2021-22**

The Institute collects feedback from its faculty members regarding curriculum and syllabus every year. The Faculties are advised to give fearless and open responses. This is done to find out the shortcomings in the curriculum and improvise it as per the present needs. The suggestions are compiled and consolidated at the college level. Based on the feedback collected the suggestions are discussed and forwarded to IQAC and later IQAC forwards the suggestions to the University to improvise the syllabus if they can. Ours being an affiliated college, we can only make suggestions to the university; the ultimate decision lies with the university.

**Method of feedback collection and analysis:**

Feedback were collected through google forms. Responses were downloaded.

Total was done and averages were calculated for each question and each subject respectively. Rounding off of the figures was done for convenience of calculation and interpretation. Interpretations were made according to the final average scores and thereby suggestions were made.

The detailed subject wise analysis and its interpretations and suggestions made thereof are as follows:

Following were the questions asked in the feedback:

| Sr. no. | Question                                                                                                                     |
|---------|------------------------------------------------------------------------------------------------------------------------------|
| 1       | How do you rate the sequence of the courses that you teach are in sequence to what you have taught in the previous semester? |
| 2       | How do you rate the syllabus of the courses that you have taught in relation to the competencies expected out of the course? |
| 3       | How do you rate the relevance of the units in syllabus relevant to the course?                                               |
| 4       | How do you rate the sequence of the units in the course?                                                                     |
| 5       | How do you rate the allocation of the credits to the course?                                                                 |
| 6       | How do you rate the distribution of the contact hours among the course components?                                           |
| 7       | How do you rate the offering of the electives in terms of their relevance to the specialization streams?                     |
| 8       | How do you rate the electives offered in relation to the Technological advancements?                                         |



|    |                                                                                                                                                              |
|----|--------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 9  | How do you rate the relevance of reference books by their international recognition to the courses?                                                          |
| 10 | Rate the size of the syllabus in terms of the load on the student?                                                                                           |
| 11 | Rate the courses in terms of extra learning or self-learning considering the design of the courses?                                                          |
| 12 | Rate the Courses in terms of sequence of offering considering whether the preceding courses have been covered.                                               |
| 13 | How do you rate the loading of the courses in a semester?                                                                                                    |
| 14 | How do you rate the evaluation scheme designed for each of the course?                                                                                       |
| 15 | How do you rate the objectives stated for each of the course?                                                                                                |
| 16 | How do you rate the competencies expected out of the course?                                                                                                 |
| 17 | How do you rate the composition of the courses in terms of social science and humanities, discipline core, discipline elective, open elective, project etc.? |
| 18 | How do you rate the percentage of courses having LAB/Field components?                                                                                       |
| 19 | How do you rate the domain used for designing the experiments for the Lab/field components?                                                                  |
| 20 | How do you rate the course in relation to the real life applications?                                                                                        |

Scores were allotted as follows:

| Excellent<br>(5) | Very good<br>(4) | Good<br>(3) | Average<br>(2) | Poor<br>(1) |
|------------------|------------------|-------------|----------------|-------------|
|------------------|------------------|-------------|----------------|-------------|





Total of scores of each subject respectively is as follows:

| Sr. no. | Questions                                                                                                                                                    | Accountancy         |           | Commerce            |           | Economics           |           | English             |           | Statistics          |           | Overall Score       |           |
|---------|--------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------|-----------|---------------------|-----------|---------------------|-----------|---------------------|-----------|---------------------|-----------|---------------------|-----------|
|         |                                                                                                                                                              | Total Average Score | Score     | Total Average Score | Score     | Total Average Score | Score     | Total Average Score | Score     | Total Average Score | Score     | Total Average Score | Score     |
| 1       | How do you rate the sequence of the courses that you teach are in sequence to what you have taught in the previous semester?                                 | 4                   | Very good | 3                   | Good      | 5                   | Excellent | 3                   | Good      | 3                   | Good      | 4                   | Very good |
| 2       | How do you rate the syllabus of the courses that you have taught in relation to the competencies expected out of the course?                                 | 4                   | Very good | 3                   | Good      | 4                   | Very good | 3                   | Good      | 3                   | Good      | 3                   | Good      |
| 3       | How do you rate the relevance of the units in the syllabus relevant to the course?                                                                           | 4                   | Very good | 4                   | Very good | 4                   | Very good | 3                   | Good      | 3                   | Good      | 3                   | Good      |
| 4       | How do you rate the sequence of the units in the course?                                                                                                     | 5                   | Excellent | 4                   | Very good | 4                   | Very good | 3                   | Good      | 4                   | Very good | 4                   | Very good |
| 5       | How do you rate the allocation of the credits to the course?                                                                                                 | 5                   | Excellent | 3                   | Good      | 5                   | Excellent | 3                   | Good      | 4                   | Very good | 4                   | Very good |
| 6       | How do you rate the distribution of the contact hours among the course components?                                                                           | 4                   | Very good | 4                   | Very good | 5                   | Excellent | 3                   | Good      | 4                   | Very good | 4                   | Very good |
| 7       | How do you rate the offering of the electives in terms of their relevance to the specialization streams?                                                     | 5                   | Excellent | 4                   | Very good | 4                   | Very good | 3                   | Good      | 3                   | Good      | 3                   | Good      |
| 8       | How do you rate the electives offered in relation to the Technological advancements?                                                                         | 4                   | Very good | 4                   | Very good | 4                   | Very good | 3                   | Good      | 4                   | Very good | 3                   | Good      |
| 9       | How do you rate the relevance of reference books by their international recognition to the courses?                                                          | 3                   | Good      | 3                   | Good      | 3                   | Good      | 3                   | Good      | 4                   | Very good | 4                   | Very good |
| 10      | Rate the size of the syllabus in terms of the load on the student?                                                                                           | 4                   | Very good | 3                   | Good      | 3                   | Good      | 3                   | Good      | 4                   | Very good | 4                   | Very good |
| 11      | Rate the courses in terms of extra learning or self-learning considering the design of the courses?                                                          | 4                   | Very good | 3                   | Good      | 4                   | Very good | 4                   | Very good | 4                   | Very good | 4                   | Very good |
| 12      | Rate the Courses in terms of sequence of offering considering whether the preceding courses have been covered.                                               | 3                   | Good      | 4                   | Very good | 4                   | Very good | 3                   | Good      | 3                   | Good      | 3                   | Good      |
| 13      | How do you rate the loading of the courses in a semester?                                                                                                    | 4                   | Very good | 3                   | Good      | 3                   | Good      | 3                   | Good      | 3                   | Good      | 3                   | Good      |
| 14      | How do you rate the evaluation scheme designed for each of the course?                                                                                       | 4                   | Very good | 4                   | Very good | 4                   | Very good | 4                   | Very good | 4                   | Very good | 4                   | Very good |
| 15      | How do you rate the objectives stated for each of the course?                                                                                                | 3                   | Good      | 3                   | Good      | 4                   | Very good | 3                   | Good      | 4                   | Very good | 3                   | Good      |
| 16      | How do you rate the competencies expected out of the course?                                                                                                 | 4                   | Very good | 3                   | Good      | 4                   | Very good | 3                   | Good      | 4                   | Very good | 4                   | Very good |
| 17      | How do you rate the composition of the courses in terms of social science and humanities, discipline core, discipline elective, open elective, project etc.? | 4                   | Very good | 2                   | Average   | 5                   | Excellent | 2                   | Average   | 2                   | Average   | 3                   | Good      |
| 18      | How do you rate the percentage of courses having LAB/Field components?                                                                                       | 4                   | Very good | 2                   | Average   | 4                   | Very good | 2                   | Average   | 3                   | Good      | 3                   | Good      |
| 19      | How do you rate the domain used for designing the experiments for the Lab/field components?                                                                  | 2                   | Average   | 2                   | Average   | 4                   | Very good | 2                   | Average   | 2                   | Average   | 2                   | Good      |
| 20      | How do you rate the course in relation to the real life applications?                                                                                        | 2                   | Average   | 3                   | Good      | 4                   | Very good | 2                   | Average   | 3                   | Good      | 3                   | Good      |



Subject wise Interpretations and suggestions are as follows:

| Sr. no | Subject     | Interpretation:                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | Suggestions:                                                                                                                                                                                                                                                                                      |
|--------|-------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1      | Accountancy | <ul style="list-style-type: none"> <li>➤ The syllabus rated just good. There is scope for further improvement.</li> <li>➤ Teachers find the time allotted to teach the subject as less, as it is a practical subject more practice is needed.</li> <li>➤ The electives offered rate just good, they need to be more consistent with the technological advancements.</li> <li>➤ Although reference books are good but students focus more on text books.</li> <li>➤ The competencies expected out of the course is fairly good. Much is expected from the syllabus taught.</li> <li>➤ The syllabus fails to provide opportunities for field work and practical skills development. Much emphasis to be given on practical knowledge in accountancy.</li> <li>➤ The subject does not have much relation to real life application.</li> </ul> | <ul style="list-style-type: none"> <li>➤ Practical and Computer based Accounting should be encouraged</li> <li>➤ Syllabus should be in detailed and relevant with the practical life of the student</li> <li>➤ Need Practical knowledge and field work for courses</li> </ul>                     |
| 2      | Commerce    | <ul style="list-style-type: none"> <li>➤ The allocation of the credits to the course is appropriate.</li> <li>➤ Rate the distribution of the contact hours among the course components is very good and there is no need for extra hours.</li> <li>➤ The electives offered rate just good, they need to be more consistent with the technological advancements.</li> <li>➤ The syllabus fails to provide opportunities for field work and practical skills development.</li> </ul>                                                                                                                                                                                                                                                                                                                                                         | <ul style="list-style-type: none"> <li>➤ The syllabus should be such that it makes one employment creators rather than employable.</li> <li>➤ Changes are needed according to new knowledge of subject.</li> <li>➤ Emphasis to be laid on practical knowledge rather than theoretical.</li> </ul> |
| 3      | Economics   | <ul style="list-style-type: none"> <li>➤ The syllabus taught is not competent enough to meet the expectations of the course.</li> <li>➤ The units of the syllabus are not relevant to the course.</li> <li>➤ The electives offered rate just good, they need</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | <ul style="list-style-type: none"> <li>➤ Course should be vast so student gets indepth knowledge of the subject.</li> <li>➤ Field work must be made compulsory</li> <li>➤ There is a need to include some current issues of world and Indian Economy so that the students can have the</li> </ul> |



|   |            |                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                  |
|---|------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|   |            | to be more consistent with the technological advancements.<br>➤ The syllabus fails to provide opportunities for field work and practical skills development.                                                                                                                             | current knowledge of the particular subject and step up with the changing scenario of the world.<br>➤ Need to update syllabus with current theoretical development                                                                                                                                                                                                                                               |
| 4 | English    | ➤ The syllabus fails to provide opportunities for field work and practical skills development.<br>➤ Students lack practical communication skills and therefore there is a dire need to include practical sessions to improvise the English speaking, listening and communication skills. | ➤ Almost all types of Business communications must be incorporated in the total syllabi (syllabuses) of all Semesters including field visits and internships.<br>➤ Laboratory working should also be there as part of curriculum to polish Speaking abilities and Soft Skills.<br>➤ When syllabus is framed, concerned faculty members institute-wise and alumni must be involved along with business community. |
| 5 | Statistics | ➤ The syllabus fails to provide opportunities for field work and practical skills development.<br>➤ Mugging of formulas is of no value in statistics now a day as use of statistical software is increased                                                                               | ➤ Practical portion should be added in the syllabus.<br>➤ Some lab & field work should be included.<br>➤ Data Analysis softwares are required to include in curriculum. Nowadays computers are there, yet we teach them to do manually as the curriculum is not as per market demand. Include Computational statistics using software.                                                                           |

For.

*B. B. Bhatt*  
Principal

Gujarat Commerce College

Ahmedabad

Copy forwarded to IQAC





**Gujarat Commerce College,  
Ellisbridge Ahmedabad**  
**Action Taken Report (ATR) of Faculty Feedback Regarding Curriculum**  
**Course: B. Com**  
**Year: 2021-22**

| Stake holder    | Suggestions                                                                                                                                                                                                                                                                                                                                                                                                                             | Action Taken                                                             |
|-----------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------|
| Faculty Members | <p><b>Accountancy:</b></p> <ul style="list-style-type: none"> <li>➤ Real life examples and Computer Based Accounting Should be incorporated. With the use of AI and Machine Learning Accounting has become easier than before, it should be taught to students.</li> <li>➤ Content of syllabus should be vast and not in brief, as well as it should be relevant with the practical and professional career of the students.</li> </ul> | Suggestion were forwarded to IQAC and university to revise the syllabus. |
|                 | <p><b>Commerce:</b></p> <ul style="list-style-type: none"> <li>➤ The traditional evaluation system should change to presentations and orals. Practical subjects should be designed and taught.</li> <li>➤ Syllabus does not meet the requirement of the industry; it should be changed as per the needs of industry.</li> <li>➤ The syllabus must be redesign according to the change in industry need.</li> </ul>                      | Suggestion were forwarded to IQAC and university to revise the syllabus. |
|                 | <p><b>Economics:</b></p> <ul style="list-style-type: none"> <li>➤ Syllabus should be vaster so that justice is done to the subject and student has in-depth knowledge of the course. Field work should be made compulsory</li> <li>➤ Need to update syllabus with current theoretical development.</li> <li>➤ The syllabus must include current scenario of global economy.</li> </ul>                                                  | Suggestion were forwarded to IQAC and university to revise the syllabus. |



|  |                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                                                          |
|--|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------|
|  | <p><b>English:</b></p> <ul style="list-style-type: none"> <li>➤ Almost all types of Business communications must be incorporated in the total syllabi (syllabuses) of all Semesters including field visits and internships.</li> <li>➤ Laboratory working should also be there as part of curriculum to polish Speaking abilities and Soft Skills.</li> <li>➤ Short Stories need be reduced in numbers from the syllabus.</li> </ul> | Suggestion were forwarded to IQAC and university to revise the syllabus. |
|  | <p><b>Statistics:</b></p> <ul style="list-style-type: none"> <li>➤ Practical portion should be added in the syllabus.</li> <li>➤ Some lab &amp; field work should be included.</li> <li>➤ Nowadays computers are there, yet we teach them to do manually as the curriculum is not as per market demand. Include Computational statistics using software.</li> </ul>                                                                  | Suggestion were forwarded to IQAC and university to revise the syllabus. |

The suggestions are forwarded to IQAC. The IQAC then makes an attempt to forwards these suggestions to the member/s of BOS, at Gujarat University for making suggestions to bring the necessary improvements.

F08,   
Principal

Gujarat Commerce College  
Ahmedabad





## **Gujarat Commerce College, Ellisbridge Ahmedabad**

### **Report on Analysis of Student feedback**

**Year 2021-22**

The Institute collects feedback from its students regarding general as well as curriculum and syllabus every year. They are advised to give fearless and open responses. This is done to find out the shortcomings in the curriculum and improvise it as per the present needs, and also to know if views of students regarding college, its staff and other things. The suggestions are compiled and consolidated at the college level. Based on the feedback collected the suggestions are discussed and forwarded to IQAC and later IQAC forwards the suggestions to the University to improvise the syllabus if they can. Ours being an affiliated college, we can only make suggestions to the university; the ultimate decision lies with the university. IQAC tries to bring changes as per the general suggestions.

#### **Method of feedback collection and analysis:**

Feedback were collected through google forms. Responses were downloaded.

Total was done and averages were calculated for questions where rating was to be done. Rounding off of the figures was done for convenience of calculation and interpretation. Interpretations were made according to the final average scores and thereby suggestions were made.

The detailed analysis and its interpretations and suggestions made thereof are as follows:



# Section -I General

|                |       |         |          |                   |
|----------------|-------|---------|----------|-------------------|
| Strongly Agree | Agree | Neutral | Disagree | Strongly Disagree |
| 5              | 4     | 3       | 2        | 1                 |

| Sr. No | Particulars                                                               | Score | Score          | Interpretations                                                                                       |
|--------|---------------------------------------------------------------------------|-------|----------------|-------------------------------------------------------------------------------------------------------|
| 1      | Getting admission in this college is a matter of pride for me             | 4     | Agree          | Students feel proud to be a part of this college                                                      |
| 2      | admission process in the college is fair and accurate                     | 4     | Agree          | Students find the admission process as fair                                                           |
| 3      | I am improving in this college (learning/confidence, other)               | 4     | Agree          | Students feel an improvement in themselves after joining this college.                                |
| 4      | atmosphere in the college is conducive for learning                       | 4     | Agree          | College atmosphere is conducive for learning.                                                         |
| 5      | There is positive change in the behaviour in me after joining the college | 4     | Agree          | A positive change is experienced by students in the behaviour of students after joining this college. |
| 6      | college conveys all information                                           | 4     | Agree          | All information is very well passed to students.                                                      |
| 7      | College website is very informative and regularly updated                 | 4     | Agree          | College website is dynamic, informative and regularly updated                                         |
| 8      | Employability is given focus in the teaching learning process             | 4     | Agree          | Students feel that employability is focused on by the teaching learning process                       |
| 9      | Examination results are declared timely                                   | 4     | Agree          | College declares timely results                                                                       |
| 10     | college teachers are cooperative                                          | 5     | Strongly Agree | Teachers are absolutely cooperative                                                                   |
| 11     | college's admin staff are cooperative                                     | 4     | Agree          | Administrative staff of the college are cooperative                                                   |
| 12     | The syllabus is completed on time                                         | 4     | Agree          | Syllabus is completed timely                                                                          |
| 13     | Evaluation of answer sheets is fair enough                                | 4     | Agree          | Fair evaluation of answer sheets is done                                                              |
| 14     | Teachers come well prepared in the class                                  | 4     | Agree          | Teachers come well prepared in the class                                                              |
| 15     | There is a good Teacher-student relationship                              | 4     | Agree          | There is a good Teacher-student relationship at college                                               |

|    |                                                      |  |   |       |                                                                          |
|----|------------------------------------------------------|--|---|-------|--------------------------------------------------------------------------|
|    | at college                                           |  |   |       |                                                                          |
| 16 | teachers encourage for extra-curricular activities   |  | 4 | Agree | teachers encourage for extra-curricular activities                       |
| 17 | My time at the college been intellectually enriching |  | 4 | Agree | Students feel that their time at the college is intellectually enriching |

### Section-2 College facilities and infrastructure

| Very good | Good | Average | Poor | Very poor |
|-----------|------|---------|------|-----------|
| 5         | 4    | 3       | 2    | 1         |

| Sr. No | Particulars                     | Score | Score | Interpretations                                                                                   |
|--------|---------------------------------|-------|-------|---------------------------------------------------------------------------------------------------|
| 1      | Interaction with administration | 4     | Good  | Students can interact with administration without any hesitation                                  |
| 2      | Interaction with teachers       | 4     | Good  | Students can interact with teachers without any hesitation                                        |
| 3      | Interaction with librarian      | 4     | Good  | Students can interact with library staff without any hesitation                                   |
| 4      | Computer facilities             | 4     | Good  | Students are satisfied with the computer facility                                                 |
| 5      | Library facilities              | 4     | Good  | College has good library facility                                                                 |
| 6      | Extra-curricular activities     | 4     | Good  | Extra-curricular activities at college are good                                                   |
| 7      | Recreational facilities         | 4     | Good  | Recreational facilities at college are good                                                       |
| 8      | Sports facilities               | 4     | Good  | College performance in sports is excellent, as students represent nationally and internationally. |
| 9      | Industrial visits/projects etc  | 4     | Good  | Students find the industrial visit as good and satisfactory.                                      |





### Section -3 Curriculum Feedback

| Sr. No | Particulars                                                                                                                            | Score | Score     | Interpretations                                                                                                                                                      |
|--------|----------------------------------------------------------------------------------------------------------------------------------------|-------|-----------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1      | Rate the sequence of the courses (connectivity of subject in different semesters)                                                      | 4     | Very Good | Students have rated almost all factors as very good. However, practically this is far from reality, therefore feedback of other stakeholders needs to be considered. |
| 2      | syllabus of the courses in relation to the competencies expected out of the course                                                     | 4     | Very Good |                                                                                                                                                                      |
| 3      | Relevance of the units in syllabus relevant to the course                                                                              | 4     | Very Good |                                                                                                                                                                      |
| 4      | sequence of the units in the course                                                                                                    | 4     | Very Good |                                                                                                                                                                      |
| 5      | allocation of the credits to the course                                                                                                | 4     | Very Good |                                                                                                                                                                      |
| 6      | Time allotted to complete the syllabus                                                                                                 | 4     | Very Good |                                                                                                                                                                      |
| 7      | offering of the electives in terms of their relevance to the specialization streams                                                    | 4     | Very Good |                                                                                                                                                                      |
| 8      | electives offered in relation to the Technological advancements                                                                        | 4     | Very Good |                                                                                                                                                                      |
| 9      | relevance of reference books                                                                                                           | 4     | Very Good |                                                                                                                                                                      |
| 10     | Rate the size of the syllabus in terms of the load on the student                                                                      | 4     | Very Good |                                                                                                                                                                      |
| 11     | Rate the courses in terms of extra learning or self-learning considering the design of the courses                                     | 4     | Very Good |                                                                                                                                                                      |
| 12     | Rate the Courses in terms of sequence of offering considering whether the preceding courses have been covered.                         | 4     | Very Good |                                                                                                                                                                      |
| 13     | loading of the courses in a semester                                                                                                   | 4     | Very Good |                                                                                                                                                                      |
| 14     | evaluation scheme designed for each of the course                                                                                      | 4     | Very Good |                                                                                                                                                                      |
| 15     | objectives stated for each of the course                                                                                               | 4     | Very Good |                                                                                                                                                                      |
| 16     | competencies expected out of the course                                                                                                | 4     | Very Good |                                                                                                                                                                      |
| 17     | composition of the courses in terms of social science and humanities, discipline core, discipline elective, open elective, project etc | 4     | Very Good |                                                                                                                                                                      |
| 18     | course in relation to the real life applications                                                                                       | 4     | Very Good |                                                                                                                                                                      |
| 19     | does this course help your child earn money                                                                                            | 4     | Very Good |                                                                                                                                                                      |
| 20     | does this course helps in making your child a good human being                                                                         | 4     | Very Good |                                                                                                                                                                      |





### Other suggestions from students:

1. Enhance more online content for convenience and make it effortless
2. GCC is very nice college and staff is very cooperative
3. Principal mam is very rude in talk, even if i have chickenpox they don't allow me to go on leave from soft skill exams and this collage have very big problems with CA aspirants, they treat them as if they done very big crime. They don't appreciate that CA students doing both B.com and CA but they insult them and always scolding them please try to appreciate CA students "
4. College teacher are cooperative
5. Please also message any notice to parents due to corona pandemic for there remain no confusion.
6. Many students are out of city now due to corona pandemic and if they don't have books, kindly don't give more assignments.
7. All teachers & staff always supported. thank u all teachers & faculties. I'm so lucky having taken admission in this collage.
8. Should improve Administration Department & employees in it.
9. Reduce syllabus
10. Information share with students by staff should be improved during online exam & lectures
11. "Course is good, also the facilities but the college needs to lessen the formalities relating to admissions, filling various forms etc.
12. Very kind and supportive professor.
13. All Facility are very good.
14. Explanation should be made easier by showing videos of the textbook chapters
15. Teachers should take extra classes
16. There is no improvement in contents of syllabus.
17. Administrative staff do not answer kindly
18. Syllabus connect impacts the student life so I always suggest to change the syllabus as per the current position
19. To Change the syllabus as per new Pattern
20. In this college there are many activities and student participate in it and they all enjoy it well. I feel lucky to be in this college
21. Excellent Teaching
22. No changes in the content of syllabus.
23. Period of term is too short



### Final Suggestions:

- Video lectures to be used more and more as students prefer it more over traditional teaching methods.
- Inclusion of practical skills and sessions in syllabus are recommended.
- Administration staff is suggested to be kind and supportive towards the students
- Teachers should increase the extra classes if need be.



Fox, Psh

Principal  
Gujarat Commerce College  
Ahmedabad

Copy forwarded to IQAC

Gujarat Commerce College,  
Ellisbridge Ahmedabad  
**Action Taken Report (ATR) of Student Feedback Regarding Curriculum**  
Course: B. Com

Year: 2021-22

| Stake holder | Suggestions                                                                                                                                                                                                                                                                                                                                                                                                                                 | Action Taken                                                                                                                                                                                                                                                                                     |
|--------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Students     | <p><b>Final Suggestions:</b></p> <ul style="list-style-type: none"> <li>➤ Video lectures to be used more and more as students prefer it more over traditional teaching methods.</li> <li>➤ Inclusion of practical skills and sessions in syllabus are recommended.</li> <li>➤ Administration staff is suggested to be kind and supportive towards the students</li> <li>➤ Teachers should increase the extra classes if need be.</li> </ul> | <p>Suggestion were forwarded to IQAC.</p> <p>IQAC then suggested the necessary changes that can be made to the faculties. Curriculum suggestions are forwarded by IQAC to faculty of college, who are members of BOS to further make suggestions at university level for change in syllabus.</p> |



For 

Principal  
Gujarat Commerce College  
Ahmedabad