

Alumni's Feedback

2022-23

Feedback Collected

Feedback Analysis

Gujarat Commerce College, Ellisbridge Ahmedabad

Report on Analysis of Alumni feedback

Year 2022-23

The institution annually gathers feedback from alumni encompassing both general and curriculum-related aspects. Alumni are encouraged to provide candid and open responses, aiding in the identification of curriculum shortcomings and enabling adjustments to meet current needs. The feedback extends to alumni perspectives on the institution, its staff, and other facets. The compiled suggestions undergo consolidation at the college level. Subsequently, these insights are deliberated upon and forwarded to the Internal Quality Assurance Cell (IQAC), which then communicates them to the University for potential syllabus improvements. Given our affiliated status, the college can solely offer suggestions to the university, with the ultimate decision resting with the higher education authority. The IQAC diligently works towards incorporating changes in alignment with the overarching feedback received. This process ensures transparency and responsiveness to alumni input, contributing to ongoing curriculum enhancements.

Method of feedback collection and analysis:

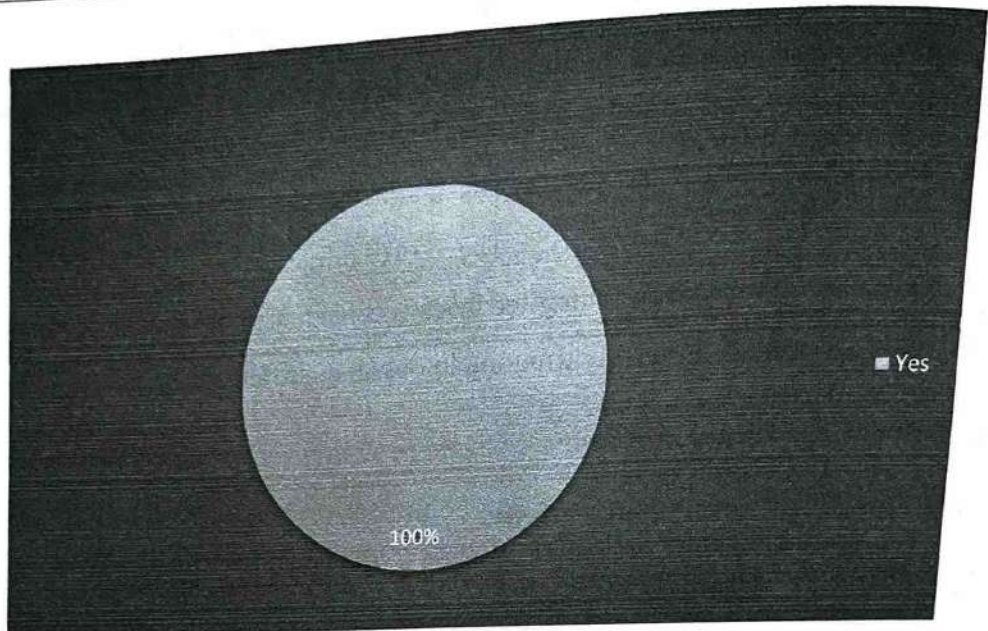
Feedback was systematically gathered through Google Forms, and subsequent to its collection, responses were downloaded for comprehensive analysis. The total scores were computed, and averages were calculated for questions where a rating system was employed. To facilitate ease of interpretation and calculation, figures were rounded off. The ensuing detailed analysis involved interpreting the final average scores, leading to the formulation of relevant suggestions. The comprehensive assessment and subsequent suggestions contribute to a nuanced understanding of the feedback, providing a foundation for informed decision-making and potential improvements.



Section -1 General

| | | | |
|------------------|-----------|--------------|--------------------|
| Highly efficient | Efficient | Satisfactory | below satisfactory |
| A | B | C | D |

1. Do you feel proud to be associated with GCC as an Alumni?

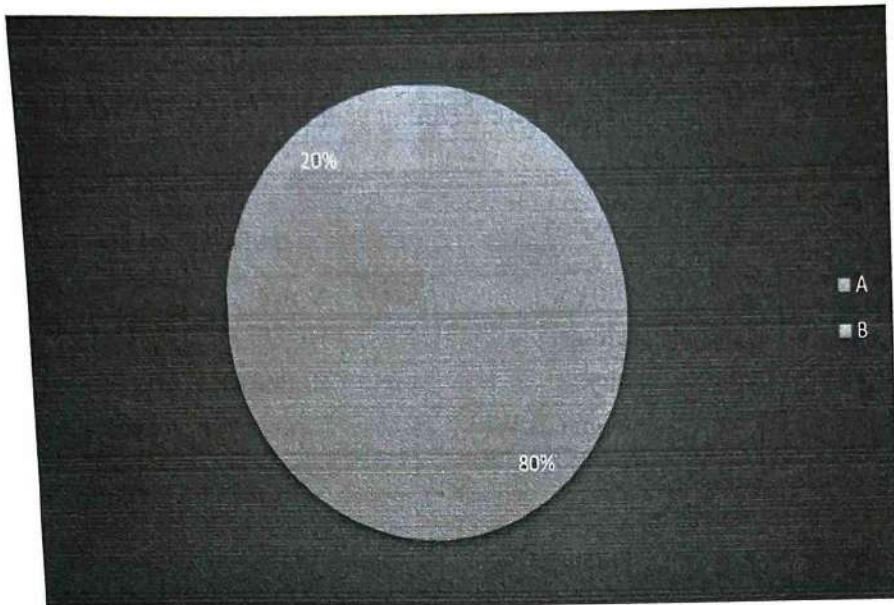


The data indicates that 100% of the respondents feel proud to be associated with GCC as alumni. This unanimous positive response suggests a strong sense of pride and satisfaction among the alumni members. The complete alignment towards a positive sentiment reflects positively on the institution, indicating a successful and impactful alumni experience at GCC.

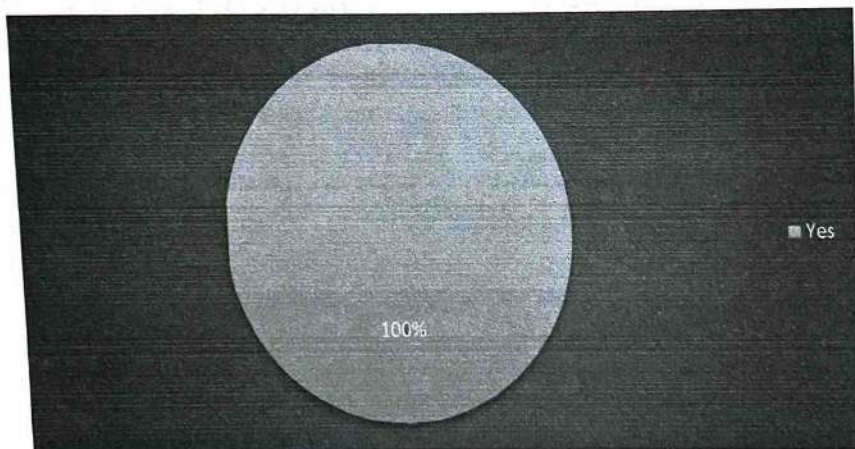
2. How do you rate development activities organized by the College for your overall development?

The data shows that 80% of respondents rated the development activities organized by the college as 'A', indicating a perception of "Highly efficient" in contributing to their overall development. Additionally, 20% gave a rating of 'B', signifying an evaluation of "Efficient." The predominant 'A' ratings suggest a high level of satisfaction and effectiveness in the development activities provided by the college, showcasing a positive impact on the overall growth and experiences of the alumni.





3. Are you willing to contribute to the development of the college?



The data reveals that 100% of respondents expressed willingness to contribute to the development of the college. This unanimous positive response suggests a strong commitment and engagement from the alumni community towards the college's ongoing development. The complete alignment towards a positive willingness to contribute indicates a sense of loyalty, gratitude, and a desire to actively participate in the betterment of the alma mater. This overwhelming response reflects positively on the relationship between the alumni and the college, indicating a strong and supportive network.



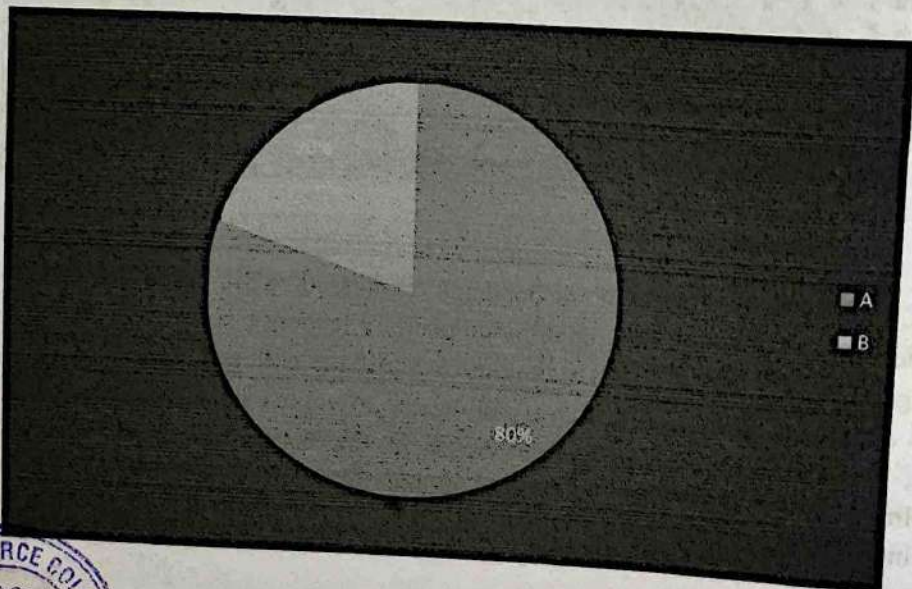
4. Rate the adequacy of following as they were During your tenure as a student at GCC:

The details of the score are as follows:

| Sr. no | Facility | Score | Score |
|--------|------------------|-------|------------------|
| 1 | Teaching | 4 | Highly efficient |
| 2 | Library | 4 | Highly efficient |
| 3 | Computer & Wi-Fi | 3 | Efficient |
| 4 | Infrastructure | 4 | Highly efficient |

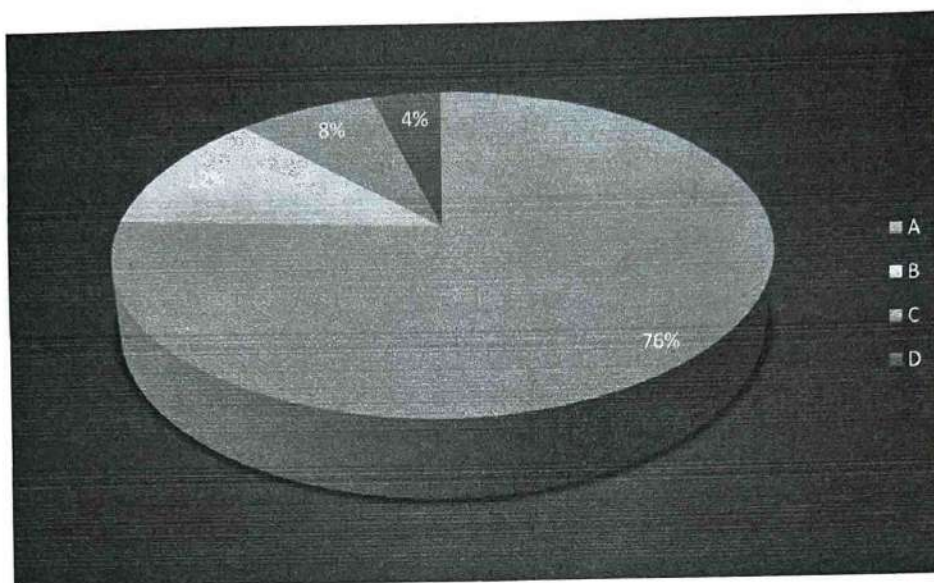
The overall feedback from alumni reflects a highly positive sentiment towards various facilities at GCC. Teaching and library facilities received a commendable score of 4, indicating they are perceived as "Highly efficient." The computer and Wi-Fi facility scored 3, signifying an "Efficient" rating. The infrastructure, with a perfect score of 4, is regarded as "Highly efficient." These ratings collectively suggest that alumni appreciate the high efficiency and effectiveness of teaching, library, and infrastructure facilities at GCC. The consistent high scores underscore the institution's commitment to providing excellent services and fostering a positive learning environment for its alumni.

4.1 Teaching



The data illustrates that 80% of respondents rated the adequacy of teaching during their tenure as 'A', indicating a perception of "Highly efficient." Additionally, 20% gave a rating of 'B', signifying an evaluation of "Efficient." The predominant 'A' ratings suggest a high level of satisfaction and effectiveness in the teaching during their time at GCC, showcasing a positive impact on the educational experience of the alumni. The overall positive sentiment reflects well on the quality of teaching at the college during the alumni's academic journey.

4.2 Library



The data indicates that 76% of respondents rated the adequacy of the library during their tenure as 'A', signifying a perception of "Highly efficient." Furthermore, 12% gave a rating of 'B' for "Efficient," 8% rated it as 'C' for "Satisfactory," and 4% rated it as 'D' for "Below satisfactory."

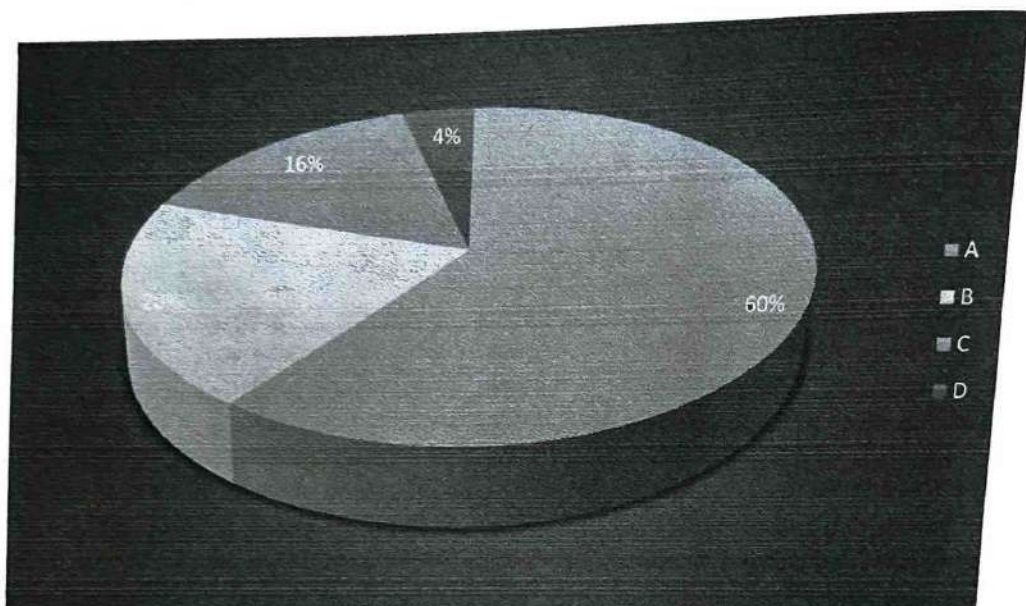
The majority of 'A' ratings suggest a predominant positive sentiment among alumni regarding the adequacy of the library during their student years at GCC. This positive response indicates a high level of satisfaction with the library facilities, highlighting its effectiveness in supporting the academic needs of the alumni during their tenure. The diverse range of responses provides nuanced feedback on the library's performance.

4.3 Computer and Wi-Fi

The data presents a varied response regarding the adequacy of Computer & Wi-Fi facilities during the alumni's tenure at GCC. Specifically, 60% of respondents rated it as 'A' for "Highly

efficient," indicating a substantial level of satisfaction. Additionally, 20% rated it as 'B' for "Efficient," 16% rated it as 'C' for "Satisfactory," and 4% gave it a 'D' for "Below satisfactory."

The diverse distribution of ratings suggests a mix of opinions regarding the computer and Wi-Fi facilities. While a significant portion rated it highly efficient, a notable portion also provided lower ratings, indicating areas that may need attention or improvement. This nuanced feedback highlights the need for a detailed examination of the computer and Wi-Fi facilities to address specific concerns and enhance overall satisfaction.

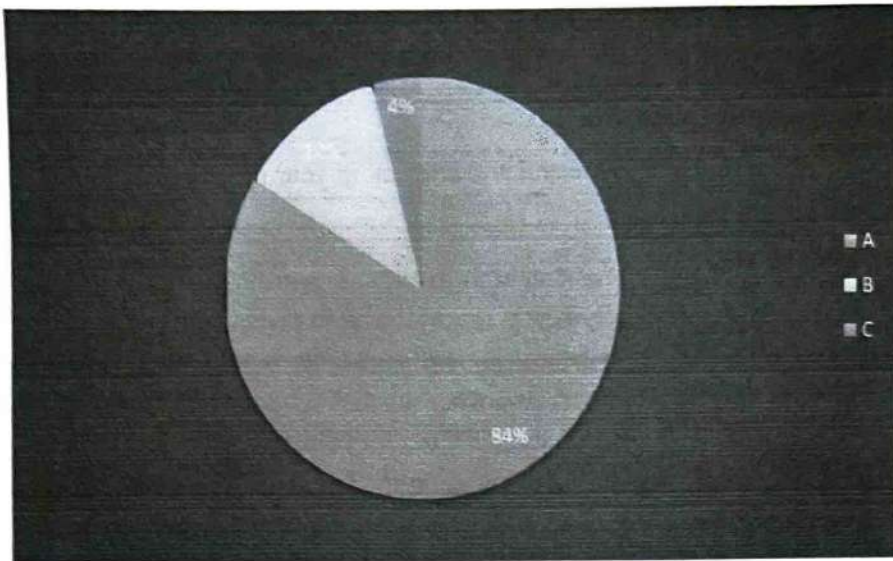


4.4 Infrastructure

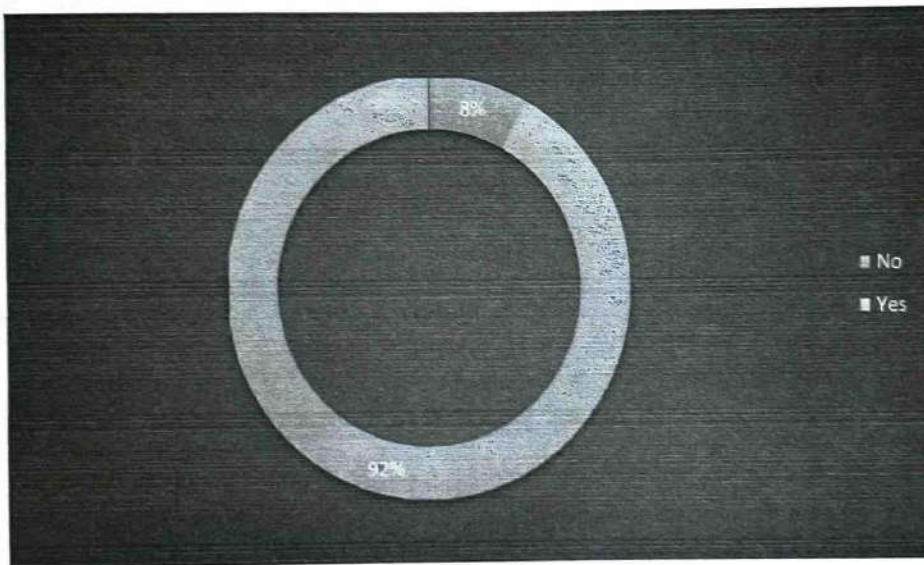
The data reveals a highly positive perception among alumni regarding the adequacy of infrastructure during their tenure at GCC. An overwhelming 84% of respondents rated the infrastructure as 'A' for "Highly efficient." Additionally, 12% rated it as 'B' for "Efficient," and 4% gave it a 'C' for "Satisfactory."

The predominance of 'A' ratings indicates a robust satisfaction with the infrastructure facilities at GCC. This positive feedback suggests that the majority of alumni found the college's infrastructure highly efficient, contributing positively to their overall experience during their academic years. The limited variation in responses indicates a strong consensus among alumni regarding the excellence of the college's infrastructure.





5. Have you obtained sufficient knowledge (both in theory and practice) at GCC?

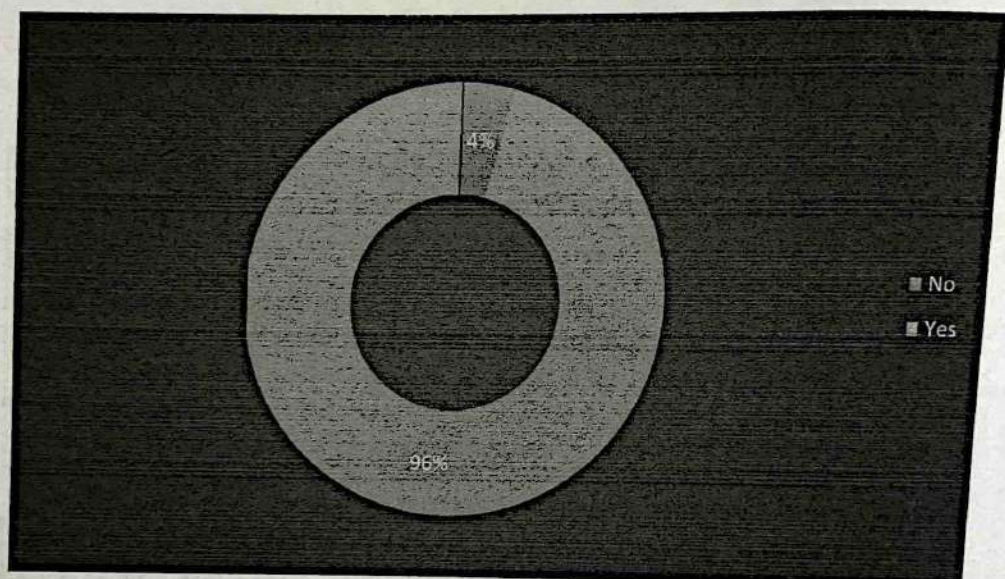


The data indicates a strong affirmation from alumni regarding the knowledge gained at GCC, with 92% responding "Yes" and only 8% stating "No." This overwhelmingly positive response suggests that a significant majority of alumni feel they have obtained sufficient knowledge, both in theory and practice, during their tenure at the college. The high percentage of affirmative responses reflects positively on the educational quality and effectiveness of the academic programs offered at GCC, highlighting the institution's success in providing valuable knowledge and practical skills to its alumni.



6. Is the education imparted at GCC useful and relevant in your present job?

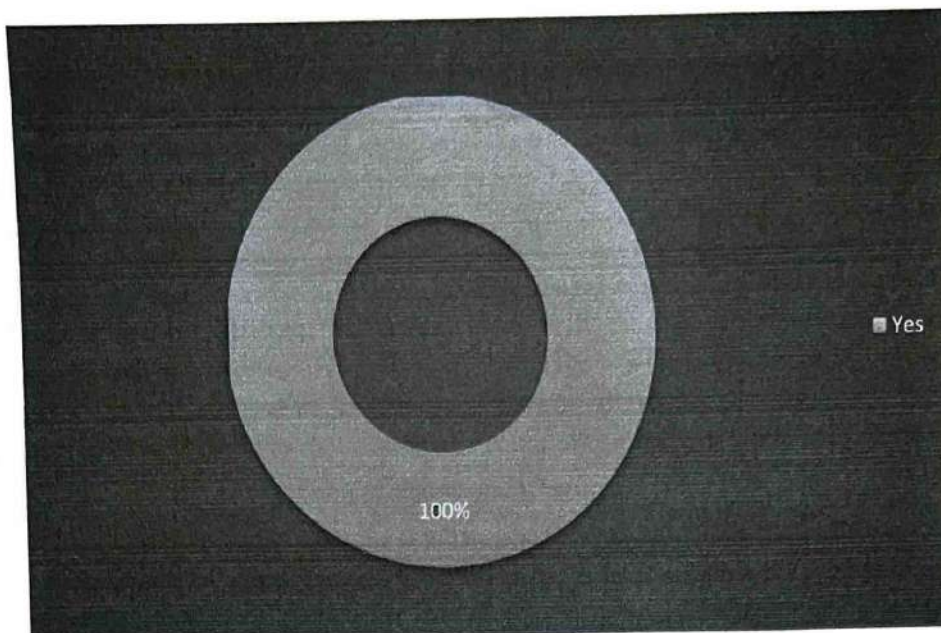
The data demonstrates a strong endorsement from alumni regarding the relevance and usefulness of the education imparted at GCC in their present jobs. 96% responded "Yes," indicating that the education received at the college is beneficial and applicable in their current professional roles. Conversely, only 4% expressed a "No" response, suggesting that the overwhelming majority of alumni find the education provided at GCC to be valuable and pertinent to their career trajectories. This positive feedback reflects well on the practical applicability and quality of the education offered by GCC, aligning with the needs of the job market.



7. Were the Faculties cooperative?

The feedback from alumni reveals unanimous agreement, with 100% responding affirmatively that the faculties at GCC were cooperative. This overwhelming consensus highlights a positive aspect of the institution, indicating that alumni perceive the faculty members as supportive and collaborative during their academic tenure. The perfect score in favor of faculty cooperation reflects well on the institution's commitment to fostering a conducive learning environment and emphasizes the positive relationship between the faculty and alumni, which can contribute to a lasting positive impression of the college experience.





8. Rate the following academic initiatives taken by the college to improve technical know- how of the students

The evaluation of academic initiatives aimed at enhancing the technical know-how of students at GCC yielded positive results. The specific initiatives received the following scores:

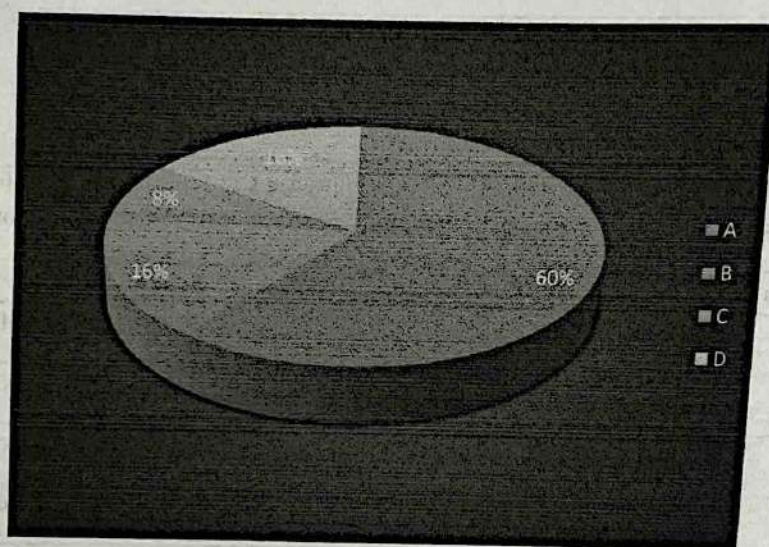
| Sr. no | Academic initiatives | Score | Score |
|--------|--|-------|------------------|
| 1 | Industrial Visit | 3 | Efficient |
| 2 | Seminars & Workshops | 4 | Highly efficient |
| 3 | Coaching for different competitive exams | 4 | Highly efficient |
| 4 | Other Developmental Activities | 4 | Highly efficient |

These scores indicate that the majority of academic initiatives, including seminars, workshops, coaching for competitive exams, and other developmental activities, are perceived as highly efficient by the respondents. The feedback underscores the effectiveness of these initiatives in contributing to the technical knowledge and overall development of the students at GCC.



8.1 Industrial Visit

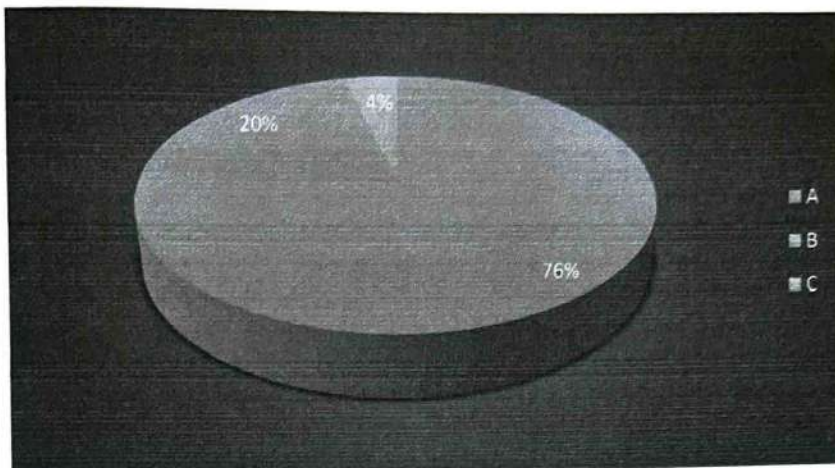
The data reflects a comprehensive evaluation of the academic initiative "Industrial Visit" at GCC. Notably, 60% of the respondents rated it as 'A' for "Highly efficient," indicating a substantial level of satisfaction and effectiveness. Another 20% assigned a 'B' for "Efficient," suggesting a positive impact on technical knowledge. However, 8% rated it as 'C' for "Satisfactory," and 16% gave a 'D' for "Below satisfactory," highlighting areas that may require attention or improvement. This diverse range of responses emphasizes the need for a detailed examination of the industrial visit initiative to address specific concerns and enhance overall effectiveness.



8.2 Seminars & Workshops

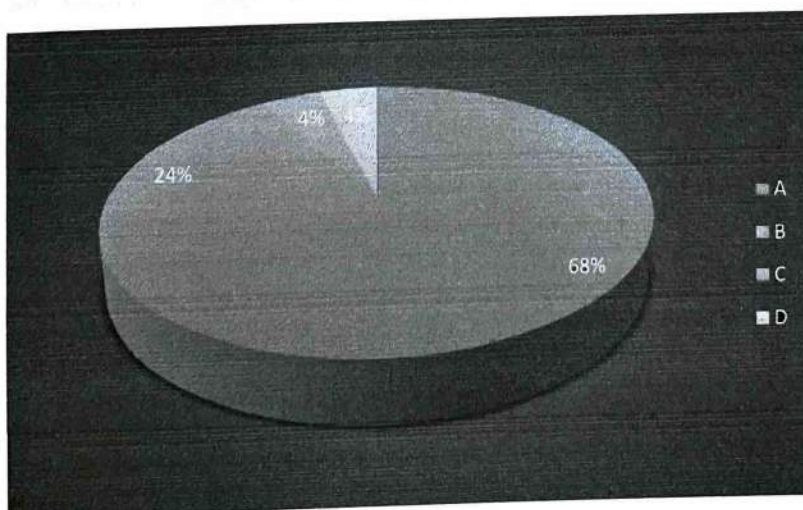
The data illustrates a favorable response to the academic initiative "Seminars & Workshops" at GCC. A significant majority of respondents, comprising 76%, rated it as 'A' for "Highly efficient," indicating a substantial level of satisfaction and effectiveness in improving technical know-how. Furthermore, 20% assigned a 'B' for "Efficient," suggesting a positive impact on students' technical knowledge. The minimal responses in the lower categories, such as 'C' for "Satisfactory," with only 4%, emphasize the overall success and effectiveness of the Seminars & Workshops initiative in enhancing technical expertise. This overwhelming positive feedback underscores the importance and success of this academic initiative at the college.



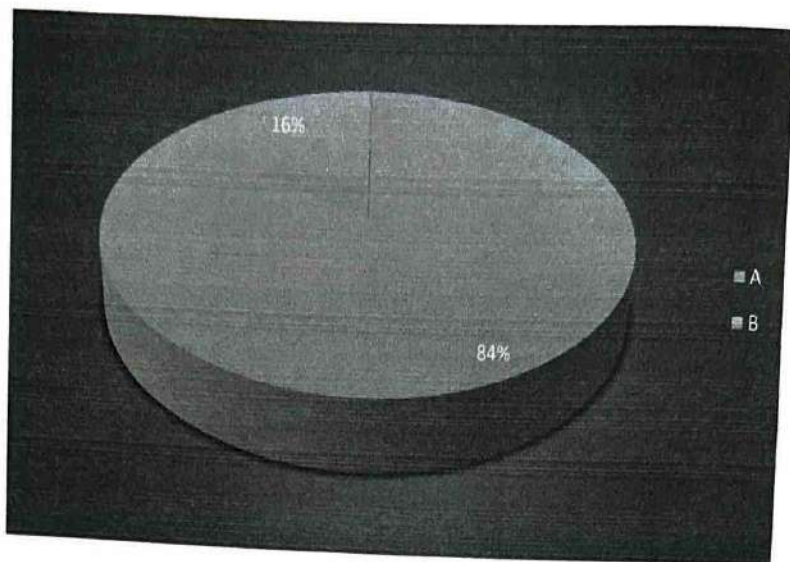


8.3 Coaching for different competitive exams

The data reveals a positive response to the academic initiative "Coaching for different competitive exams" at GCC. The majority of respondents, constituting 68%, rated it as 'A' for "Highly efficient," indicating a significant level of effectiveness in enhancing technical know-how and preparing students for competitive exams. Additionally, 24% assigned a 'B' for "Efficient," highlighting a substantial satisfaction level among the respondents. The lower ratings, such as 'C' for "Satisfactory" (4%) and 'D' for "Below satisfactory" (4%), represent a minimal portion of the responses, underscoring the overall success of the coaching initiative in contributing to the technical proficiency of students. This positive feedback suggests that the coaching program has been impactful in preparing students for competitive exams and improving their technical knowledge.



8.4 Other Developmental Activities

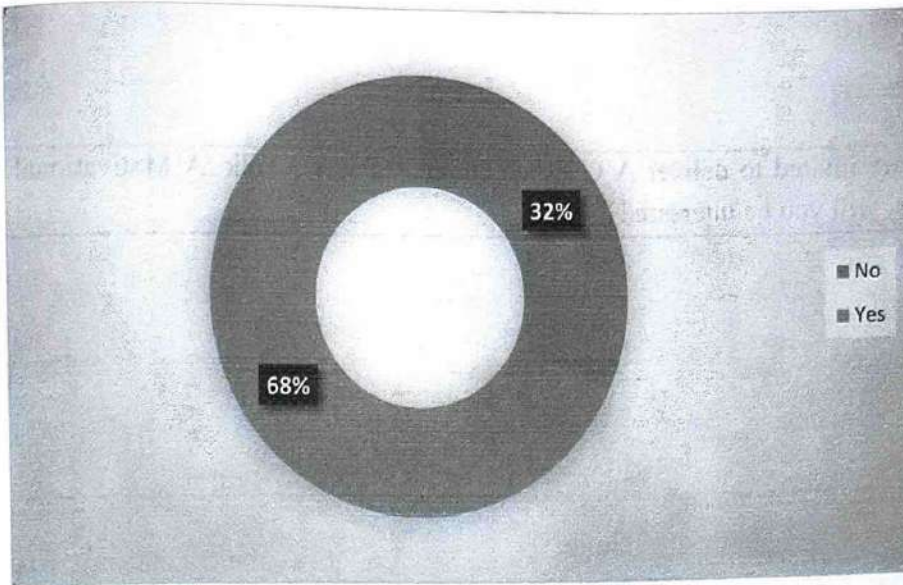


The data illustrates a highly positive perception of "Other Developmental Activities," an academic initiative at GCC aimed at enhancing students' technical know-how. A significant majority of respondents, comprising 84%, rated it as 'A' for "Highly efficient," indicating a strong level of satisfaction and effectiveness in fostering technical skills through various developmental activities. Furthermore, 16% assigned a 'B' for "Efficient," emphasizing the overall success of these initiatives. The absence of lower ratings suggests that the majority of respondents find these developmental activities to be highly beneficial and impactful in improving their technical knowledge. This overwhelming positive feedback highlights the success of the college's efforts in providing comprehensive developmental activities to enhance students' technical skills and knowledge.

9. Has the T&P Cell provided ample placement opportunities?

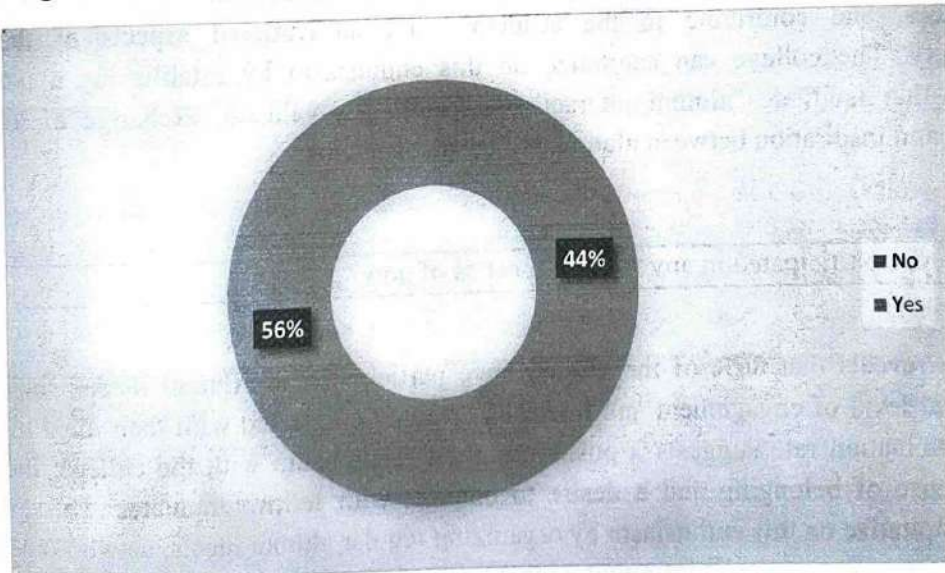
The data indicates that among the surveyed alumni, 68% responded affirmatively, stating that the Training and Placement (T&P) Cell provided ample placement opportunities during their time at the college. Conversely, 32% respondents indicated a negative response. This yields a majority satisfaction rate of 68% regarding the placement opportunities facilitated by the T&P Cell. While the majority expresses contentment, the feedback from those who answered negatively suggests potential areas of improvement or further exploration to enhance the effectiveness of the placement cell in securing opportunities for students.



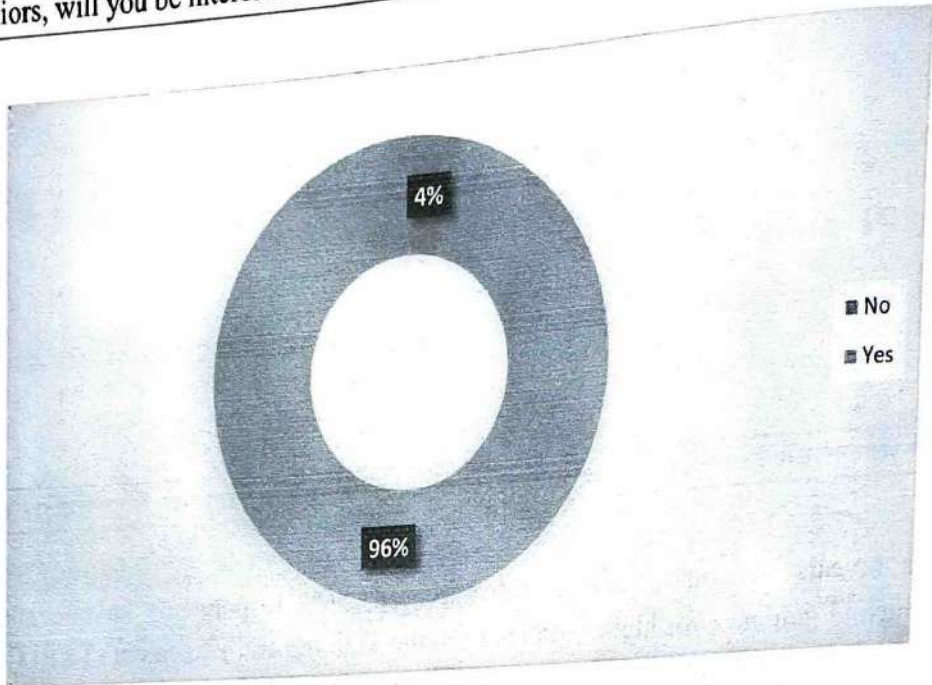


10. Have you availed Career counselling and guidance for higher studies from T&P Cell?

The data reveals that out of the alumni surveyed, 56% respondents have availed career counseling and guidance for higher studies from the Training and Placement (T&P) Cell, while remaining respondents have not sought such services. This data suggests a balanced utilization of career counseling services provided by the T&P Cell, with approximately 56% of respondents availing themselves of this resource. The need for career guidance and counseling is evident, and the college can explore ways to further promote and enhance these services to benefit a larger number of students in their pursuit of higher studies and career development.



11. If you are invited to deliver A Guest Lecture/ A Special Talk /A Motivational Session for your juniors, will you be interested?

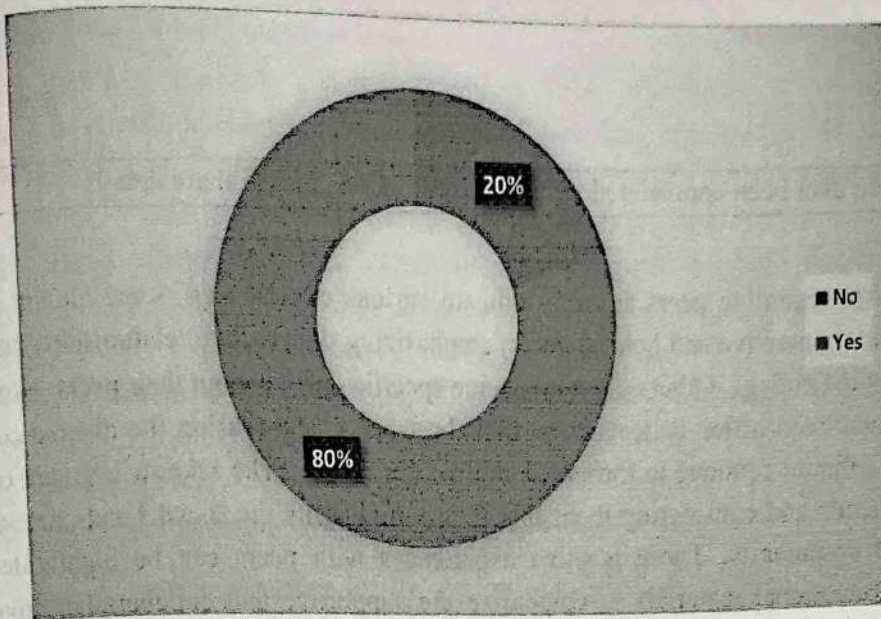


The data indicates a highly positive response, with 96% of the alumni expressing their interest in delivering a Guest Lecture, Special Talk, or Motivational Session for their juniors. This overwhelming interest signifies a strong sense of engagement, willingness to share experiences, and contribute to the academic and motivational aspects of the college community. The college can capitalize on this enthusiasm by establishing a platform or program that facilitates alumni interactions, fostering a valuable exchange of knowledge, insights, and inspiration between alumni and current students.

12. Have you participated in any Alumni meet as of now?

The data reveals that 80% of the alumni have participated in Alumni meets, showcasing a substantial level of engagement and interest in staying connected with their alma mater. This high participation rate suggests a positive alumni relationship with the college, indicating a strong sense of belonging and a desire to connect with fellow graduates. The college can further capitalize on this enthusiasm by organizing regular alumni meets, networking events, or online platforms to foster continuous alumni engagement, share experiences, and strengthen the bond between the college and its graduates.





13. Have you ever been appreciated by your Company? If yes, please share details

The responses indicate that several alumni have received appreciation from their respective companies. Noteworthy examples include one alumnus being appreciated by Bharat Patel, another receiving accolades for public speaking skills learned at GCC, and an alumnus being awarded the title of "Star Performer" by TCS. These instances showcase the positive impact of their education at GCC, translating into professional success and recognition in the workplace. The college can leverage such success stories for alumni engagement, showcasing the real-world achievements of its graduates to inspire and motivate current students.

14. Have you ever been appreciated by your faculty? If yes, please share details

The responses reflect a range of appreciations for faculty members at GCC. Others expressed general appreciation for all professors at the college. Notably, one alumnus received recognition for management and leadership skills developed under the guidance of the faculty. Additionally, several alumni acknowledged the ongoing support and guidance received from their teachers, showcasing the enduring impact of faculty-student relationships at GCC. Such positive feedback can be highlighted in the college's promotional materials to underscore the quality of education and mentorship provided by the faculty.



15. Have you ever been appreciated by your Peers? If yes, please share details

The responses regarding peers at GCC indicate various experiences. Some alumni expressed gratitude for cooperative and helpful peers, emphasizing the positive relationships built during their time at the college. Others did not provide specific details about their peers. Notably, one alumnus mentioned office colleagues as their best peers, showcasing the diverse contexts in which GCC alumni continue to form meaningful connections. The acknowledgment of making precious friends and considering them like family highlights the social bonds formed within the college community. These positive experiences with peers can be highlighted in the college's promotional materials to emphasize the supportive and collaborative environment fostered at GCC.

16. Have you made any significant achievement as a student of GCC? If yes, please share details

The achievements of GCC alumni as students reflect a diverse range of accomplishments. These include receiving awards in sports and debates, serving as General Secretary (GS) and Class Representative, being honored for National Service Scheme (NSS) work, and achieving recognition as the best volunteer in the NSS department. Notably, one alumnus received the "Pride of Gujarat College" certificate for their excellent performance and successful endeavors. Other achievements encompass leadership roles, participation in cultural and youth festivals, and winning trophies in various competitions. The alumni's active involvement in college activities, social service, and their subsequent contributions to the Alumni Association showcase the multifaceted impact of their experiences at GCC. Highlighting these achievements in college promotions can inspire current and prospective students.

17. Have you made any significant achievement as an Employee of your organization? If yes, please share details

Among the alumni, one alumnus holds the dual role of owner and employee, showcasing entrepreneurial success. Another alumnus serves as the head of the TDS (Tax Deducted at Source) department in a CA (Chartered Accountant) firm, contributing to areas such as GST, Income Tax, and Audit. Additionally, one alumnus has recently joined an organization, and another has received the Development and Livelihood Professional Award, signifying achievements in their professional journeys. These instances demonstrate the diverse career paths and successes of GCC alumni in various fields.



18. Most Memorable Moment in the college.

The most memorable moments for the alumni at GCC encompass a diverse range of experiences. These include cherished occasions like Sports Day and Annual Day celebrations, the vibrant atmosphere of college days, and the overwhelming support received during challenging times. Significant national events such as Republic Day and Independence Day, along with various college activities, celebrations, and competitions, hold a special place in their memories. Engaging in Social Responsibility and Community (SRC) activities, participating in NSS (National Service Scheme) camps, receiving awards, and personal achievements contribute to the overall nostalgia of their college journey. Notable instances include moments of learning, self-discovery, and appreciation for the support received from professors and fellow students. These recollections collectively paint a vivid picture of the rich and multifaceted experiences that alumni hold dear from their time at GCC.

19. Give your precious suggestions for the design of curriculum according to recent market needs.

The suggestions provided by alumni for curriculum design based on recent market needs encompass various aspects. Some common themes include the emphasis on practical knowledge over theoretical approaches, the need for updated technology integration, and the inclusion of workshops and practical exposure for real-world learning. Respondents also highlight the importance of developing English language skills, recommending the improvement of the library with English-learning resources and organizing seminars and industrial visits in English. Additionally, there's a call for incorporating business analytics courses, certification programs, and on-the-job skilling initiatives to enhance students' employability. The feedback underscores the significance of aligning the curriculum with evolving market demands, fostering practical skills, and providing a well-rounded education that prepares students for diverse roles in the professional landscape.

20. Suggestion for improvements

Alumni suggestions for improvements at GCC vary, with some expressing contentment and others proposing specific areas for enhancement:

Contentment:

A few alumni feel that everything is satisfactory, with no specific suggestions for improvement. Some acknowledge the presence of workshops and practical exposure but suggest increasing such opportunities for experiential learning.

Office Work Accuracy: One alum suggests improving the accuracy in office work to address student concerns and ensure a smoother administrative process.



English Language Development:

Emphasis is placed on the need to develop English language skills among students for better communication, reflecting the global demand for proficiency.

The suggestion includes enhancing the library with English learning resources and organizing seminars and industrial visits focused on English communication.

Stricter Measures:

A suggestion advocates for increased strictness towards students to ensure better academic results.

Alumni Collaboration:

Proposals for the establishment of a dedicated space within the college premises for alumni activities and liaison functions.

Encouraging collaboration between current students, alumni, and faculty for mutual support, job opportunities, and resource sharing.

Flexible College Policies:

Some alumni propose fewer hard restrictions, allowing for more flexibility and a user-friendly approach in utilizing available resources.

Extended College Time:

A recommendation to extend college time and introduce lunch breaks between lectures for students to participate in various activities more conveniently.

Continuous Improvement:

Acknowledgment that there is always room for improvement, reflecting a mindset of ongoing enhancement.

These suggestions cover a range of aspects, including administrative processes, language development, alumni engagement, and the overall learning environment. They provide valuable insights for potential enhancements at GCC.



Section -2 Curriculum Feedback

| | | | | |
|-----------|-----------|------|---------|------|
| Excellent | Very good | Good | Average | Poor |
| 5 | 4 | 3 | 2 | 1 |

| Sr. No | Particulars | Score | Score | Interpretations |
|--------|--|-------|-----------|--|
| 1 | Rate the content of the course you studied | 4 | Very Good | Alumni have rated all particulars regarding curriculum as very good, which is far from reality. Hence, feedback of other stakeholders need to be considered. |
| 2 | syllabus of the courses in relation to the competencies expected out of the course | 4 | Very Good | |
| 3 | allocation of the credits to the course | 4 | Very Good | |
| 4 | Time allotted to complete the syllabus | 4 | Very Good | |
| 5 | offering of the electives in terms of their relevance to the specialization streams | 4 | Very Good | |
| 6 | electives offered in relation to the Technological advancements | 4 | Very Good | |
| 7 | competencies expected out of the course | 4 | Very Good | |
| 8 | course in relation to the real life applications | 4 | Very Good | |
| 9 | This course help you earn money | 4 | Very Good | |
| 10 | This course helps in making you a good human being | 4 | Very Good | |
| 11 | This course provided you appropriate knowledge and skills need for your present Job/Business | 4 | Very Good | |

Final Suggestions:

- Inclusion of practical skills and sessions in syllabus are recommended.
- Apart from the courses offered institute needs to offer courses that help students earn good eg. Earn while you learn
- Other vocational courses should be emphasized
- English club and English department should conduct more such activities that improve spoken English and public speaking
- Basic computer based learning can be imparted to students after college hours
- Life Skills curriculum can be introduced



- More industrial visits can be done
- Teachers are suggested to be particular and regular in taking lectures.
- Visiting faculties should be qualified and efficient in teaching.

Jbald

Principal
Gujarat Commerce College
Ahmedabad

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**Internal Quality Assurance Cell,
Gujarat Commerce College,
Ahmedabad**

***Action Taken Report
On Feedback
Year: 2022-23***



Action Taken Report of the IQAC Review Meeting

Held on 13/04/2022 at 10.00 AM at IQAC Office, Gujarat Commerce College, Ahmedabad

IQAC Consolidated Action Taken Report Based on Feedback on curriculum collected from different stake holders:

| Sr. No | Agenda | Action Taken |
|--------|----------------------------------|--|
| 1 | Bilingual communication strategy | The Committee suggested to incorporate Bilingual communication strategy for Gujarati and non-Gujarati speaking students. |
| 2 | Focus on life skills | The Chairperson suggested the faculty members of language to focus more on life skills for better employability of students. |
| 3 | Encourage Entrepreneurship | The committee suggested the faculty members to inculcate entrepreneurship skills in students. |



for 
Coordinator
IQAC Committee
Gujarat Commerce College
Ahmedabad